

Meeting the
needs of
the business
community
since 1981



P.O. Box 453
Colchester, CT 06415
(860) 537-0340
www.cba.bz

Providing the Tools You Need ...to Succeed

- Monthly business networking meetings
- Colchester Town Guide advertising
- Monthly newsletter
- CBA community page
- Website listing on www.cba.bz
- Targeted mailing list
- Colchester Business Showcase booth
- Community scholarships
- Tag Sale on the Green
- Community outreach
- Volunteer opportunities



The Tools You Need

Benefits that help you succeed in your business.

Monthly Business Meetings

- Held 1st Tuesday of each month
- Topics and speakers include a business or community focus
- Provides networking and socializing opportunities with your colleagues
- Sponsorship & raffle opportunities to distribute your marketing materials

Colchester Town Guide

- Directory of member businesses and community resource guide
- Free listing included
- Discounted advertising rates
- Distributed to thousands of Colchester and surrounding area residents

Monthly Newsletter

- Calendar of events
- New member listings
- Member highlights and announcements
- Display advertising
- Distribution to all CBA members

CBA Community Page

- Full page ad in local *Reminder* newspaper
- Features CBA events, new members, spotlights and more

Website - www.cba.bz

- Free listing on easy-to-use membership roster, searchable by keyword, member name, business category
- Listing includes contact information, photos, email and business website links
- Calendar of events and event photos
- Applications and downloads

Mailing List

- Available members-only CBA database for consumer and business referrals

Colchester Business Showcase

- Annual community event showcasing CBA member businesses
- Taste of Colchester features local area restaurants and food suppliers

Scholarships

- Annual college scholarship funds collected at dinner meetings, awarded to the best and brightest students in our community

Tag Sale on the Green

- Largest one-day event of its kind in New England
- Discounted booth rates for CBA members

Community Outreach

- Supports and sponsors town and park & recreation events like '57 Fest

Volunteer Opportunities

Interested in Joining?

Getting info on CBA membership is **EASY!**

- 1.) Fill out and send in the card below; or
- 2.) Visit the CBA website at www.cba.bz and download an application; or
- 3.) Contact the CBA at 860-537-0340 or via email at info@cba.bz

Yes, I want my business to succeed!

Please send me additional information on becoming a CBA member.

Your Name

Business Name

Business Address

Website

Product(s)/Services You Offer

Phone

Email

